

IE  
SS

# INTERNATIONAL E-LEARNING SUMMER SCHOOL



## WHEN

June **21/22<sup>th</sup>** 2010

## WHERE

**Boca Barranca**

*wireless beach meetingplace*

Viale Italia 301

Marina Romea (Ravenna)

Italy

## MORE INFO

**Roberto del Mastro**

mob. +39 348 4460294

4th National meeting "e-learning online academy"

# THE CORPORATE SCHOOL: MAKING, NOT TALKING

**How to realize an advanced on-line training system  
with e-learning  
including the "E-learning DIY" WORKSHOP**

## Partners:

UNIVERSITY OF COLOGNE

ILIAS OPEN SOURCE

CELAB,  
BOLOGNA UNIVERSITY

OC OPEN CONSULTING

A full immersion on e-learning developments on a wireless beach: **a dream come true!** A two days training dedicated to the startup of a corporate academy using e-learning, in order to know the best practices, avoid mistakes and wrong investments.

Strategy experts, experiences content producers and platform developers will be at your disposal and will exchange first quality informations with all the meeting participants.

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For the ones who want to understand "how to produce" an e-learning course the DIY workshop will be both days available: a special place where the best instruction designers will discuss with you all the tips and tricks for a better project management (it is necessary to have your own laptop computer to join this workshop).

## WHEN

June 21/22 th from 9.30am till 4.30 pm

## WHERE

On the beach! We have a partnership with the best wireless beach in Italy, a place to be for all programmers, graphic designers and developers who want to work some hours on the shore! NOT TO MISS!

Take a look at [www.bocabarranca.it](http://www.bocabarranca.it) for beach details. We also offer special conditions at some local hotels for the ones who need logistic support.

## BENEFITS

welcome BBQ party on Monday June 21st.

## PRICE

One day 440 Euro.

Two days 640 Euro.

*Special prices are available for ILIAS Group members,  
please contact OC at email [main@opencons.net](mailto:main@opencons.net) for more info.*

NB. Accomodation, food and beverages at participants expenses  
except BBQ welcome party on June 21st evening.

## DISCOUNTS

10% for subscriptions before May 31st

## SPECIAL GUESTS

Industry managers, experts in trainings, etc

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# **CORPORATE SCHOOL AND E-LEARNING**

## **Monday June 21st 2010**

**AM**

9:00-9:30

Participants registration – welcome desk

**9:30-10:15**

**WHAT IS A CORPORATE SCHOOL AND WHY E-LEARNING IS NECESSARY TO MANAGE IT**

Mauro Sandrini, e-RID (Teramo University), [elearningeinnovazione.org](http://elearningeinnovazione.org)

**10:15-11:30**

**THE KNOW HOW AND HOW TO CERTIFY IT WITH ONLINE TRAINING**

Stefania Panini, Associazione Italiana Formatori

**11:30-12:15**

**E-LEARNING AS A PROCESS AND A PRODUCT INNOVATION TOOL  
CORPORATE SCHOOL AS KEY IN ORGANIZATION  
COMPETITIVENESS**

Roberto del Mastro, OC Open Consulting, Ravenna

Bettina di Nardo, Studio di Nardo, Bologna

**11:30-12:15**

**UNIVERSITIES AND THE QUALITY OF DIDACTICS. THE RESEARCH OF LIGHTNESS**

Valentina Comba, CELAB, Bologna University

13:00-14:00

Beach lunch

**PM**

**14:00-16:30**

**WORKSHOP “DIY E-LEARNING” - PART 1**

Topics:

1. **how to setup an e-learning training**
2. **how to edit and insert contents on a platform**
3. **how to take in consideration customers and users suggestions**

All Workshop activities are done together with experienced instruction designers

Note: Wi-fi laptop required

**EVENING**

19:00-23:30

BEACH BBQ

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# **CORPORATE SCHOOL TECHNOLOGICAL ARCHITECTURE**

## **THE ILIAS TEAM APPROACH**

**with Koln University, Germany**

**June 22<sup>nd</sup> 2010**

**AM**

**9:30-10:30 THE MAIN NEWS INSIDE ILIAS 4.0/4.1 NEW VERSION**

Matthias Kunkel, Head of ILIAS Team Koln University

**10:30-11.30 TECHNICAL ADVANTAGES OF ILIAS IN COMPARISON WITH  
OTHER OPENSOURCE,  
IN SPECIFIC FOR CORPORATE E-LEARNING**

Alex Killing, Leifos GmbH

**11:30-12.30 KNOWLEDGE MANAGEMENT AND TECH DOCS WITH ILIAS**

Roberto del Mastro, OC Open Consulting

13:00-14:00 Beach Lunch

**PM**

**14:30-17:00 E-LEARNING NEXT STEP. THE FUTURE OF ILIAS**

Developers Workshop managed from Matthias Kunkel and Alex Killing

**in parallel FOR THE NOT "ICT FOLKS" :-)**

**14:00-16:30 WORKSHOP "DIY E-LEARNING" - PART 1**

**1. Multimedia contents: pictures, audio, video**

**2. Tests and verification: what's best for corporates?**

All Workshop activities are done together with experienced instruction designers

Note: Wi-fi laptop required

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**SUBSCRIPTION FORM  
WORKSHOP**

**“INTERNATIONAL E-LEARNING  
SUMMER SCHOOL”**

**SUBSCRIPTION REQUIREMENT FOR**

- Both days “*International e-learning summer school full program*” + *E-learning Workshop*      **640,00 EUR**
- Only first day “*Corporate School*”      **440,00 EUR**
- Only second day “*IT structure for Corporate School*”      **440,00 EUR**

**PLEASE FILL FORM AND SEND IT TOGETHER WITH PAYMENT DETAILS  
AT FAX +39 0544 590792**

**SUBSCRIBER INFO**

- Company       Private Person

**SUBSCRIBER DATA**

FULL NAME(S) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Job description(S) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Organization \_\_\_\_\_

Address (Street, Zip, City) \_\_\_\_\_

Tel / Fax \_\_\_\_\_

Reference E-mail \_\_\_\_\_

(s) more than on line if multiple subscribers are present from one organization

**INVOICE DATA**

Company \_\_\_\_\_

Address (Street, Zip, City) \_\_\_\_\_

Tel / Fax \_\_\_\_\_

VAT number / Tax number \_\_\_\_\_

**NOTES**

Only written subscriptions are accepted, with bank transfer confirm or paypal payment

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**PAYMENTS MUST BE DONE FULL IN ADVANCE**

Bank Transfer to

OC Open Consulting

Banca Popolare di Ravenna S.p.a.

IBAN IT39M0564023699000000120242 / BIC: BPMOIT22XXX

or credit card online at <http://corsi.opencons.net> to:

OC Open Consulting S.r.l. Ravenna VAT nr IT-02287590398.

**CANCELLATIONS**

Cancellations before 10 days of the meeting will result in a 30% penalty. After 10 days no refunds are possible.

**INFO EX D.LGS. N. 196/03 – PRIVACY**

OC Open Consulting S.r.l., is the owner of data informations, that will not be shared with 3rd parties.

Date, \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Signature

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